

GWRRA New Renewal Program

Purpose:

To entice Members to renew by having a drawing every quarter and rewarding the winner with a prize and to say thank you to our Members for renewing.

Eligibility:

Must renew for 3 years to be eligible for prizes. Applies to Individual and Family Memberships, Full and Associate.

Program Dates:

Starts January 1, 2009

Quarterly Prize Give-Away

Is designed to say thank you to the Members who support us year after year. Members who renew for 3 years not only take advantage of the \$15 in savings, they now will have the opportunity to win a prize for renewing.

- Each quarter, 3 prizes will be given away. We have 12 advertisers who have donated gifts for the drawing. The prizes are kept secret until that quarter.
- One grand prize - a free room at Wing Ding, 2010, will be drawn from all Members who had renewed for 3 years. (Jan.-Dec. 2009)
- Winners will be listed on the Homepage, in Wing World, and will also receive a personal phone call from Melissa.

New Recruiting Incentive Program

Purpose:

- To provide an incentive for Members to recruit new Members.
- To incorporate this with the existing Find-A-Friend program (see below)
- To incorporate this with the existing Recruiter of the Year Program (see below)

Incentives:

- For every 2 Memberships (Individuals or Households) a Member recruits, they will receive a \$5.00 gift certificate that they can use for Goodies, toward their membership renewal, or for Wing Ding registration. No limitations on how many certificates a Member can earn.

- **Eligibility & Qualifications**

- Open to all current Members of GWRRA
- Members must recruit NEW members ONLY, not renewals

Restrictions:

- The certificate will be non-transferable and will have an expiration date. (1 year from date of issue, certificates will be date stamped when issued)
This will be an ongoing incentive, recruitment program and will be re-evaluated in 2 years.

GWRA RECRUITING PROGRAM

FIND-A-FRIEND

- **Find-A-Friend Council (1-25)**
- Recruit 1—get Find-A-Friend pin
- Recruit 5 more and get 5-Heart hangar bar
- Recruit 25 and receive Emerald hangar bar

HALL OF HONOR

- **Hall of Honor (26-99)**
- Recruit 26 and receive Hall-of-Honor pin, patch & certificate
- Recruit 5 more and receive 5-Heart hangar bar
- Recruit 50 and receive Ruby hangar bar, certificate & 10% coupon
- Recruit 75 and receive Pearl hangar bar, certificate & 15% coupon

HALL OF FAME

- **Hall of Fame (100 & over)**
- Recruit 100 or more and receive Hall-of-Fame pin, patch & certificate *Jackets*
- Recruit 5 more and receive 5-Heart hangar bar
- Recruit 100 and receive Sapphire hangar bar, certificate & 20% coupon
- Recruit 150 and receive Diamond hangar bar, certificate & 25% coupon
- Recruit 200 and receive Double-Diamond hangar bar, certificate & 25% coupon
- Recruit 300 and receive Triple-Diamond hangar bar, certificate & 30% coupon
- Recruit 400 and receive Quadruple-Diamond hangar bar, certificate & 35% coupon
- Recruit 500 and receive 5-Diamond hangar bar, certificate & 50% coupon